
Xplore FrankfurtRheinMain – from 21st to 31st of August 2012

Notice: Project language is German!

The idea

Twenty junior journalists from all over the world are going to be guests in the Frankfurt-RheinMain region for 10 days. They will be discovering one of the most dynamic hubs in Europe!

- Besides well-known companies, the journalists are going to visit research institutions, famous museums and many more cultural attractions within the region.
- The journalist will have the chance to establish contacts with Germanys public TV stations, radio stations and well-known newspapers in the region.
- During their stay they will get to know young journalists from different cultures and nations.
- Together they will be enjoying the quality of life the FrankfurtRheinMain region has to offer.
- The journalist will be sharing their daily experiences on social media networks in their mother tongue.
- After their return the young journalists are asked to write an article about the "Region FrankfurtRheinMain" that will be published in their home country. The prize for best article will be awarded by an expert jury.

Why this project?

We would like to know how FrankfurtRheinMain is perceived by the outside world – by people who ask critical questions. How does our metropolis region with its numerous high-ranking research institutes and research-based companies covering almost all sectors compare to their home regions? Which topics move the region? What drives the region? What is interesting and maybe unique about Frankfurt? What seems to be strange or incomprehensible?

Who can participate? How to apply?

Junior journalists from around the world that have established contacts with their local media and speak German fluently are very welcome to apply. They should be interested in economics, science, politics, development and culture and over all should be open to explore and have an interest in other countries and their people.

The application can be made through www.xplore-frankfurtrheinmain.de

What does it cost?

50% of the travel expenses. That's all – apart from the time and the commitment to engage with the FrankfurtRheinMain region. Our guests will stay in double rooms in a hotel. Catering, entry tickets, travel expenses and other expenses will be paid by the organiser. An "editorial room" to work and information material on the different stations of the visitors' programme will be made available.

How can I support the project?

Draw the attention of junior journalists to the project!
Concerning further possibilities of support, please contact us
Visit our facebook-page: www.facebook.com/xplore.frankfurtrheinmain

Who are we?

The FrankfurtRheinMain Association interconnects politics, the business community, science and culture in the region. Leading decision-makers want to promote the metropolis region FrankfurtRheinMain in its development and establish it as an internationally attractive and competitive location. The economically and politically supported group is a unique entity and introduces a new quality to regional cooperation.

Contact

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